



Richmond
Food Bank
Society

RFBS



STRATEGIC PLAN

2025-2027

OVERVIEW

The Richmond Food Bank Society stands as a cornerstone of our community, thriving as a non-profit organization fueled predominantly by the generosity of local donors. Since our establishment on March 6, 1983, we have witnessed incredible growth – from assisting 20 families on our inaugural day to now providing essential weekly food support to over 1,200 families. In the past year alone, demand has surged by 30%, reflecting the increasing challenges of food insecurity in Richmond. This growth underscores the critical importance of developing our strategic plan to effectively address and mitigate food insecurity in our expanding community.

This Strategic Plan is designed to guide our operations and development over the next three years, with both long-term and short-term goals that will be regularly reviewed and refined. The plan outlines key goals and actionable steps focused on reinforcing our mission of addressing food insecurity in the community. It emphasizes building a sustainable operational foundation, enhancing food security initiatives, and driving continuous improvements in service delivery. With this approach, we aim to strengthen our capacity to serve the community while ensuring long-term sustainability and operational excellence.

OUR MISSION

To be a caring organization, providing food assistance, advocacy, and related support to community members in need.

OUR VISION

A caring community where no one goes hungry.

OUR VALUES

Respect: We treat everyone with dignity, valuing diversity and fostering an inclusive, supportive environment for all.

Service: We are committed to providing nutritious food to our community with care and compassion.

Cooperation: We work together with organizations and individuals to achieve shared goals.

Accountability: We use donations, funds, and resources in a transparent, efficient, and responsible manner.

Advocacy: We advocate for the most vulnerable in our community, raising awareness and driving positive change.



THREE STRATEGIC GOALS

- ① Develop a Sustainable Facility Plan for Long-Term Operations
- ② Strengthen Food Security Initiatives
- ③ Drive Continuous Organizational Improvement



Develop a Sustainable Facility Plan for Long-Term Operations



Understand and Plan for Future Needs

Evaluate current and anticipated demands to ensure RFBS's facilities and services align with the evolving needs of the community.



Strengthen Strategic Partnerships

Build collaborative relationships with key stakeholders, including the City of Richmond, to secure support and opportunities for growth.



Explore and Assess Facility Options

Investigate and compare leasing, purchasing, and development opportunities to identify the best solution for RFBS's long-term stability.



Develop a Clear Path Forward

Formulate actionable plans for facility improvements or relocation, ensuring minimal disruption and strategic alignment with RFBS's mission.



Secure Resources for Long-Term Stability

Establish a strong financial foundation through fundraising and grants to support sustainable facility investments and service enhancements.

Strengthen Food Security Initiatives



Expand & Enhance Food Distribution

Improve the reach, accessibility, inclusivity, and efficiency of food distribution to better serve clients, meet their cultural preferences, and reduce barriers to access.



Build Community Collaboration

Strengthen partnerships with local organizations, businesses, and networks to collectively address food insecurity and expand community support.



Promote Sustainable Food Systems

Partner with food producers and recovery organizations to increase access to fresh food, reduce waste, and support local sustainability initiatives.



Empower Client Self-Sufficiency

Equip clients with practical skills and resources to foster independence and reduce reliance on food bank services.



Strengthen Fundraising & Donor Support

Develop proactive fundraising strategies and foster donor relationships to secure sustainable funding for immediate and long-term goals.





Drive Continuous Organizational Improvement

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Enhance Client Services

Continuously improve client services and experiences by optimizing workflows, reducing wait times, and ensuring fair distribution of resources.



Invest in Staff & Volunteer Development

Strengthen organizational capacity by providing training, fostering leadership, and recognizing contributions of staff and volunteers.



Operationalize Standards of Excellence

Implement, educate, and maintain policies and procedures that align with Food Banks Canada's Accreditation and RFBS' organizational goals.



Proactively Manage Risk

Identify and mitigate legal, financial, operational, and strategic risks to ensure resilience and continuity.



Develop Tools to Measure & Evaluate Progress

Leverage data analytics and monitoring systems to track performance, measure progress, and align outcomes with strategic goals.



Leverage Technology & Innovation

Embrace technology to enhance communication, streamline processes, and promote innovative solutions for improved operations.